

SOCIAL MEDIA VISUALLY-DRIVEN PLATFORMS



Social media trends significantly shape modern society, influencing how we communicate, access information, and share knowledge. In the healthcare field, platforms like Facebook, Instagram, LinkedIn, and X (formerly Twitter) can serve as powerful tools for spreading safety notices and medical news, benefiting both professionals and the wider community.

I-Systems nursing students recently participated in a social media awareness event aimed at educating peers on the benefits of social media and the importance of adhering to ethical guidelines.



While social media offers numerous advantages, students were reminded of their professional responsibility to uphold the nursing code of ethics—particularly in maintaining patient confidentiality and privacy.

Healthcare professionals increasingly use social media to promote health awareness, which contributes positively to current medical practices. These platforms also offer opportunities for career advancement and professional development, encouraging continuous learning and innovation in the field.

Although social media presents both positive and negative implications, nurses are advised to use these platforms wisely. Sharing only relevant and appropriate content is essential to protect patient safety and maintain professional integrity.



****Remember: *Think before you post!* ****

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